



Periscope – Transforming Good Businesses into Great Investments

Periscope Equity LLC is a Chicago based, lower middle market private equity firm focused exclusively on making control buyout investments in technology-enabled business services companies. Periscope targets companies with distinct paths of growth, differentiated service offerings, and strong cash flow generation. Providing financial capital, industry knowledge, and operational expertise, Periscope partners with proven management teams to grow businesses, both organically and through acquisitions.

Investment Criteria

Characteristics

- Transaction value of \$10 million to \$30 million
- Equity investment of \$5 million to \$15 million
- Revenue of \$10 million to \$40 million
- EBITDA of \$2 million to \$5 million
- Differentiated model/unique offerings
- Recurring revenue base with well-known names and limited concentration
- History of profitability

Tech-Enabled Business Services Sub-Sectors

- Marketing Services
- Software as a Service
- Security Services
- Healthcare Services
- Business Process Outsourcing

Existing Portfolio



- Healthcare information provider with proprietary SaaS products
- Led a recapitalization in December 2014



- Healthcare communications and marketing services agency
- Led a recapitalization in December 2014
- Acquired MicroMass in December 2015



- Life safety monitoring, notification and emergency call solutions
- Led a recapitalization in August 2016

Realized Investments



- Logistics security services company that tracks high-value over-the-road cargo
- Sold to United Technologies Corp. (NYSE:UTX) in June 2012



- Online performance advertising network and digital marketing agency
- Sold to blinkx plc (LSE:BLNX) in November 2011

Contact

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Realized Investments were originated, managed, and divested by Periscope Equity principals at a prior firm